



## National CASA Association Seeks Graphic Designer Seattle, WA

The National Court Appointed Special Advocate (CASA) Association fulfills society's most fundamental obligation by making sure a qualified compassionate adult will fight for and protect an abused or neglected child's best interests. The mission of the National CASA Association, together with its state and local member programs, is to support and promote court-appointed volunteer advocacy so every abused or neglected child in the United States can be safe, have a permanent home, and the opportunity to thrive. But today, only 45% of the children in the system have access to a CASA/GAL volunteer. The National CASA Association is committed to ensuring that 100% of the children in the system have access to a CASA/GAL volunteer by working with, in and through strong, effective state organizations.

### **Breaking New Ground**

National CASA has developed a strategic framework that is informing and guiding our efforts through a major reorganization, development of a new business model, and plan for the future direction of our organization, including the launching of a major Capital Campaign. The leadership team that will drive these changes will be strategic thinkers, relationship builders, collaborative decision makers, entrepreneurial achievers, effective communicators, change leaders, inspiring motivators and culturally competent.

### **Position Summary**

The Graphic Designer will work closely within a collaborative team to deliver high-quality work both for National CASA and to support our network of nearly 950 local CASA/GAL programs and state organizations. This position will create new and revise existing marketing materials and collateral, and will provide professional, timely and quality assistance to design requests within the network. In addition, the Graphic Designer will also work on creating and managing digital-related projects for the organization. This position will bring a passion for good design and have the ability to create visually appealing pieces and communications for the organization.

### **Core Responsibilities**

- Design and create new and revise existing marketing and outreach materials, logos, fact sheets, one-pagers and other collateral
- Prepare finalized versions of material for internal and network use
- Maintain resource library and file folders and provide project tracking
- Build relationship with network member organizations and provide professional, timely assistance with design requests
- Manage overall production, keep an eye on timelines and work with print and other vendors to deliver products on time and on budget

- Create and manage digital-related projects for our organization including assisting with maintaining web-related material and update existing resources as needed.
- Help keep print and material costs down by suggesting alternative design, photo and print solutions

### **Experience and Professional Qualifications**

- Bachelor's degree in marketing, communications, graphic design, or experience in a related field is a plus
- 3-4 years of graphic design and digital media experience
- Expert working knowledge of InDesign, Photoshop and Illustrator
- Professional experience in project management and tools
- Ability to track projects and deadlines independently
- Strong attention to detail and ability to transition from one priority to another
- Strong portfolio of past work and ability to work across styles
- Excellent communication skills, including verbal, written and presentation abilities
- Demonstrated ability to work well cross-functionally with all levels
- Working knowledge of technology and software applications necessary to perform responsibilities of this position.
- Experience working with designated email management system platforms

### **Salary and Benefits**

National CASA offers a competitive base salary plus benefits including generous paid leave. This is a full-time exempt position.

### **Organizational Values**

Adaptability ◦ Collaboration ◦ Integrity ◦ Respect ◦ Quality ◦ Service ◦ Stewardship

National CASA is headquartered in Seattle, Washington, with a second office in Washington D.C. and is committed to an inclusive and welcoming workplace environment. National CASA is proud to have been recognized for Excellence in Workplace Flexibility by the Alfred P. Sloan Foundation, as one of Washington's Best Workplaces by the Puget Sound Business Journal, and as a Best Adoption Friendly Workplace by the Dave Thomas Foundation for Adoption.

*To apply:* Send resume and cover letter to [employment@casaforchildren.org](mailto:employment@casaforchildren.org) with a subject line that reads Graphic Designer. This position will remain open until filled. We encourage applicants to apply as early as possible for full consideration.

**NATIONAL COURT APPOINTED SPECIAL ADVOCATE ASSOCIATION  
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EQUAL OPPORTUNITY EMPLOYER**