



**NATIONAL CASA ASSOCIATION AND
STATE DIRECTORS MEETING
MAY 4, 2015**



WELCOME & NATIONAL CASA UPDATES

Tara Perry, Deputy CEO & Chief Operating Officer

NATIONAL CASA UPDATES

- CEO Search
- Role of State Steering Committee
- Grants and Funding Update
 - Board of Trustees approved categories
 - Email – grantspolicy@casaforchildren.org for input into grants policy and questions to be addressed on webinars

NATIONAL CASA UPDATES

- Webinars to be held to discuss grants policy and process
 - Dates:
 - State webinar – May 20
 - Local webinar – May 21
 - Questions to be addressed:
 - Process and input bringing us to this point
 - Amount of funding for states
 - States being asked to do more without funding
 - National CASA budget
 - National CASA staffing

QUESTIONS



FEDERAL FUNDING & ADVOCACY UPDATE

Cynthia Smith, JD
Chief Legal & Advocacy Officer



FEDERAL FUNDING UPDATE

\$12 Million Full Funding of CASA Program for FY 2016

- ✓ Programmatic requests – nationwide collaboration
- ✓ Dear Colleague letters to House and Senate Appropriators
- ✓ Testimony to House and Senate CJS Subcommittees
- ✓ Next – House action on Dept. of Justice Appropriation
 - House CJS Subcommittee markup – mid May?
 - Full House Appropriations Hearing – status of CASA appropriation and tee up funding amendment if necessary

ADVOCACY EDUCATION

- VOCA Webinar
 - Tuesday, May 19
 - Grant politicking & submission basics
- Government Advocacy (Conference)
 - VOCA
 - Road to Federal Funding

QUESTIONS



WORKING WITH STATE ORGANIZATIONS

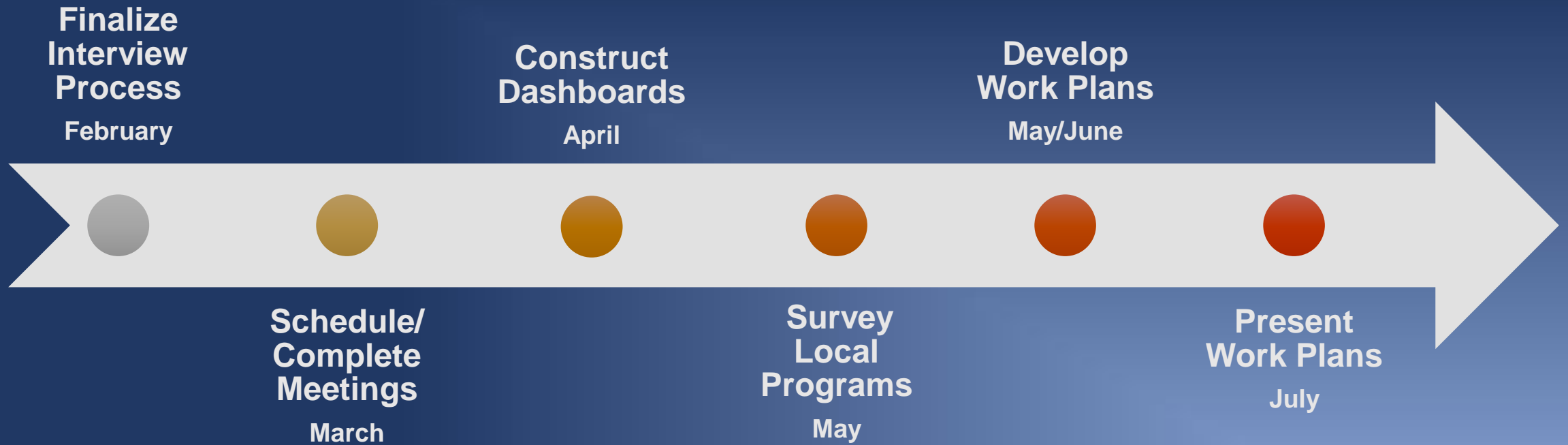
Melissa O'Neill, State Steering Committee Co-Chair
John Wyble, Director of State Development
Paige Beard, Director of Program Development



STATE STEERING COMMITTEE UPDATE

- ✓ Update from April 2015 SSC Call
- ✓ Planning – State Directors' Meeting
- ✓ Highly Effective States Discussion at the State Directors' Meeting
- ✓ SSC will meet by conference call again prior to conference and at conference

STATE NEEDS ASSESSMENT TIMELINE



QUALITY ASSURANCE

- 19 states assisting 3rd wave local programs with self-assessment compliance
- National CASA will assist local programs in other states with self-assessment compliance
- Training calls scheduled with states supporting self-assessment compliance- May 4-15

- QA Redesign – reviewing information from needs assessments
- Shadowing state QA projects
- Researching other similar organizations

SPECIAL INITIATIVES

LEADERSHIP COUNCILS

- Urban
- Rural
- Tribal



QUESTIONS



PROGRAM SERVICES

Sally Erny, Chief Program Officer



NEW MODEL OF SERVICE DELIVERY

- Moved to our new model of service delivery April 1
- Technical assistance provided primarily by state organizations
- Technical assistance provided by National CASA:
 - Functional units
 - Member Services Unit
- *Are state and local member needs being met?*
 - Email sallye@casaforchildren.org

SUPPORT TO STATE ORGANIZATIONS

- *Sally Erny, Chief Program Officer*
 - Day-to-day support of state organizations
 - Grants, Membership, Quality Assurance
- *John Wyble, Director of State Development*
 - Special initiatives related to developing and strengthening state organizations
 - State Steering Committee

MENTORING GRANT

- OJJDP has announced mentoring grant applications are open for 2015
- Purpose is to strengthen or expand existing mentoring activities
- Opportunity for National CASA to apply for a three year award
- Received mentoring grant awards in 2012 and 2013
- 90% of the funds are pass through dollars to state organizations and local programs
- Must be passed through to 38 states

MENTORING GRANT

- Need to gauge interest and expected participation
 - Brief Survey Monkey survey
 - Is there support for National CASA again applying for these funds?
 - If not, why not?
 - If support the application, what can we do to make the grants more attractive?
- Ultimately, will need at least 38 states to commit to the submission, by the state office or a local program, of one high quality grant application

NATIONAL CASA CONFERENCE – STATE DIRECTOR ACTIVITIES

- May 30 State Directors and Representatives Meeting
 - Planning group of state directors working on the agenda
 - Blondean Funderburk, South Carolina
 - Rita Gulden, New Jersey
 - Mary Beth Luibel, Arkansas
 - Janette Meis, Kansas
 - Cindy Bizzell, North Carolina (ex officio)
 - Melissa O’Neill, Virginia (ex officio)
 - Current meeting topics include:
 - State Steering Committee Update
 - State Assessment Call Updates
 - Discussion of Highly Effective States
 - QIC Update
 - National CASA Update

BOLD STRATEGIES

BETTER OUTCOMES FOR CHILDREN

NATIONAL CASA CONFERENCE – STATE DIRECTOR ACTIVITIES

- State Director Track
 - Three sessions on Sunday, May 31
 - Three sessions on Monday, June 1
- Celebratory send off for Michael Piraino
 - Recognition at May 31 State of CASA Luncheon
 - Video being produced
 - Send your photos and personal notes to Marketing@CASAforChildren.org today!

ANNUAL SURVEY

STATE ORGANIZATION SURVEY

- Opened April 9
- Closes May 8
- To date 15 state organizations have completed the survey and eight have partially completed it

LOCAL PROGRAM SURVEY

- Survey complete
- Data being analyzed and report will be issued in early June
- State organizations have access to all local program survey information
- State summary reports will be compiled for all states with over 70% reporting



ANNUAL SURVEY

LOCAL PROGRAM SURVEY:

- 949 state organizations and local programs
- Submission rate on key indicators – 90-93%
- Children served – 251,165 (up 3%)
- Active volunteers – 76,327 (up 1%)
- New children assigned – 97,235 (up 9%)
- New volunteers trained – 24,186 (up 10 %)



COMMUNICATION TO NETWORK



BEGINNING IN APRIL

- CASA-GAL Update
 - Monthly Update to State Directors and Representatives
 - Monthly Update to Local Program Directors
 - Monthly Update to other stakeholders
- Breakthrough news as necessary
- Let us know if you are not receiving our updates
- Or need more information

QUESTIONS

